

Meet your customers

Target groups from all sectors

The full spectrum of the lighting and LED sector is showcased each year at the Guangzhou International Lighting Exhibition, attracting a highly diverse group of visitors:

The lighting sector features a comprehensive collection, including lighting accessories, components, decorative products, technical and LED-based lighting fixtures as well as solutions to provide a one-stop sourcing platform for lighting manufacturers, project-based and trade-based visitors.

In the LED sector, a complete spectrum of the supply chain is presented at the show, including suppliers of encapsulation solutions, die bonding and sorting machines, heat sinks and thermal management systems, SMD and COB package as well as LED chips and drivers. These various LED production components attract both lighting and LED product manufacturers across a range of applications.

Visitor Profile

Project-based	<ul style="list-style-type: none">• Architects• Planners and Engineers• Designers• Building Contractors• Energy Suppliers• Property Developers	<ul style="list-style-type: none">• Housing / Property Management• Construction / Planning Authorities• Procurement Authorities• Industry End Users (e.g. hotels, retailers, restaurants, etc.)
<ul style="list-style-type: none">• Importers• Exporters• Wholesalers / Distributors• Buying Offices	<ul style="list-style-type: none">• Chain Stores• Retailers• e-Retailers• Department Stores	Trade-based
Manufacturers	<ul style="list-style-type: none">• Wafers• LED chips• LED packaging	<ul style="list-style-type: none">• LED components• Lighting fixtures• Displays and signs

“It’s been four years since I first started coming to the fair. I’ve come back every year since the beginning to source commercial LED lighting products for hotels, offices and industrial projects. The exhibitor quality is impressive; it keeps getting better every year.”

Mr Scott Davis, Marketing & Business Development Director, Dowin Global Limited, China

“I’ve been coming to the fair since 2011 to source a range of lighting accessories, including controllers for my distribution business in Australia. The show gives me more confidence on LEDs as the product is such a growing market in terms of demand across Australia. I’ve been able to make some great contacts in rapid time, and the exhibitor quality is amazing.”

Mr Justin Rose, Managing Director, Tube Replacements, Australia